



Rick Enderle, Jr.

Graphic Designer
(513) 550-2970
rick@rickjrcincy.com
rickjrcincy.com

Summary

- Dedicated Graphic Designer with 4 years of experience in creating compelling visuals for both digital and print outlets. Proven expertise in rebranding, web design, and managing marketing assets. Seeking to leverage design skills and creativity in a Graphic Designer role.

Education

- **Cincinnati State Technical & Community College**
Associate Degree of Multimedia and Web Design
- **The University of Toledo**
Bachelors Degree of K-12 Music Education

Work Experience

INFINIT Nutrition

Graphic Designer/Creative Director, September 2021 - Present

- Execute diverse graphic design tasks including crafting marketing emails, designing apparel, product packaging, brochures, and creating magazine advertisements.
- Oversee website design tasks such as creating landing pages, blog posts, web ads, banners, and conducting website redesigns.
- Organize and manage digital assets from social media platforms for project use, ensuring efficient cloud-based storage.
- Conduct photo and video shoots, including staging, directing, and editing, to produce high-quality content.
- Collaborate with external agencies for project completion, ensuring timely and quality delivery.
- Assist in the establishment of new brand standards, ensuring brand consistency across various platforms.

Smyth Auto Parts

Graphic Designer, April 2019 – September 2021

- Rebranded multiple sub-brands, enhancing overall corporate identity and brand recognition.
- Conceptualized and executed retail print materials, including in-store signage and promotional posters, boosting in-store customer engagement.
- Designed, printed, and installed vehicle wraps, contributing to increased mobile brand visibility.
- Spearheaded digital design initiatives including digital billboards & social media collateral, optimizing online presence and customer reach.

Skills



Email Design



Print Design



Adobe Creative Cloud



Branding



Web Design



Wordpress Design



Photography



Videography



Volunteer

Boy Scouts of America

- **Boy Scout Troop 150**

Committee Member - 2009 - 2019
Assistant Scoutmaster - 2019 - 2023

- **Venture Crew 150**

Committee Member - 2018-19
Associate Crew Advisor - 2020 - Pres.

- **National Youth Leadership Training**

Assistant Scoutmaster of Quartermasters - 2011, 2017
Assistant Scoutmaster of Program - 2018
Scoutmaster - 2019, 2020
Assistant Coordinator of Quartermasters - 2021-2023

Ohio Military Band

- **Webmaster** - 2014 - Present
- **Secretary** - 2016 - 2018
- Rebrand of new logo and brand