



Rick Enderle, Jr.

Graphic Designer

rickjrcincy.com
rick@rickjrcincy.com
(513) 550-2970

Summary

- Dedicated Graphic Designer with 5 years of experience in creating compelling visuals for both digital and print outlets. Proven expertise in rebranding, web design, and managing marketing assets. Seeking to leverage design skills and creativity in a Graphic Designer role.

Education

- **Cincinnati State Technical & Community College**
Associate's Degree of Multimedia and Web Design
- **The University of Toledo**
Bachelor's Degree of K-12 Music Education

Work Experience

Freelance Graphic Designer

Ken Anderson Alliance, February 2024 - Present

- Developed a cohesive suite of print materials, including banners, sponsorship forms, and program ads, complemented by a custom-designed logo for a high-profile gala event.

Graphic Designer

INFINIT Nutrition, September 2021 - August 2024

- Execute diverse graphic design tasks including crafting marketing emails, designing apparel, product packaging, brochures, and creating magazine advertisements.
- Oversee website design tasks such as creating landing pages, blog posts, web ads, banners, and conducting website redesigns.
- Generate creative assets tailored for social media engagement and audience growth.
- Conduct photo and video shoots, including staging, directing, and editing, to produce high-quality content.
- Collaborate with external agencies for project completion, ensuring timely and quality delivery.
- Assist in the establishment of new brand standards, ensuring brand consistency across various platforms.

Graphic Designer

Smyth Auto Parts, April 2019 – September 2021

- Rebranded multiple sub-brands, enhancing overall corporate identity and brand recognition.
- Conceptualized and executed retail print materials, including in-store signage and promotional posters, boosting in-store customer engagement.
- Designed, printed, and installed vehicle wraps, contributing to increased mobile brand visibility.
- Spearheaded digital design initiatives including digital billboards & social media collateral, optimizing online presence and customer reach.

Skills



Email Design



Print Design



Adobe Creative Cloud



Branding



Web Design



Wordpress Design



Photography



Videography

Volunteer

Boy Scouts of America

- **Boy Scout Troop 150**
Committee Member - 2009 - 2019
Assistant Scoutmaster - 2019 - 2023
- **Venture Crew 150**
Committee Member - 2018-19
Associate Crew Advisor - 2020 - Pres.
- **National Youth Leadership Training**
Assistant Scoutmaster of Quartermasters - 2011, 2017
Assistant Scoutmaster of Program - 2018
Scoutmaster - 2019, 2020
Assistant Coordinator of Quartermasters - 2021-2023

Ohio Military Band

- **Webmaster** - 2014 - Present
- **Secretary** - 2016 - 2018
- Rebrand of new logo and brand